



## **Privacy and Donor Policy**

We at the Save The Horses (STH) want this website to be a safe place for users. STH will do its part by not requiring you to register or provide any information at all to use most of the basic features of this and our other websites. In turn, you can do your part by reading this policy, making your own informed decisions, and taking the precautions outlined below.

There are certain actions and areas of the site that will require you to provide personal information, such as:

- **Making a donation.**
- **Making a purchase from the STH shop.**
- **Submitting forms for a lost/found animal/horse or to surrender your animal/horse.**
- **Applying for a job, internship, externship or volunteer position.**
- **Submitting your adoption story.**
- **Registering for or requesting a class or workshop.**
- **Registering for our e-newsletters or other e-mails.**

This privacy policy does not apply when you use this website as a portal to click through to other websites. Additionally, this is not the privacy statement for any forums or social networking sites where STH has a presence that are hosted on websites other than the STH site. Please review the new site's privacy policy to determine the treatment and collection of your information if you leave this site. We will update this privacy policy as we deem necessary, so please be sure to reread it from time to time. By submitting your personal information to us, you agree that STH may use the information in accordance with this privacy policy. If you have questions regarding this privacy policy, please contact us by sending an e-mail to [info@savethehorses.org](mailto:info@savethehorses.org) or by mail to 1768 Newt Green Rd, Cumming, GA 30028.

## **Personal information you may choose to provide**

In order to utilize certain features of our site or receive information from STH, you may choose to provide information. If you do submit information to us, we will use that information for the purposes for which it was submitted. We may also use your information in other ways, such as to contact you about other STH activities and/or fundraising campaigns or as otherwise disclosed to you at the point of collection. For example:

If you join our main e-mail list by registering for STH's e-newsletter, we will have a record of your e-mail address and all other information you choose to provide. We will send you newsletters and also may contact you with action alerts to help animals, fundraising campaigns, and other STH activities.

If you make an online donation to STH, your information will be added to our donor list and database, and you may be contacted about other STH activities, news, action alerts, and/or fundraising campaigns. STH does not sell, rent, exchange or otherwise disclose your information, including your name, address, e-mail address or any other personal information, with any group, private, public or non-profit.



When you take an action, such as sending an e-mail or letter, in response to a cause STH is championing STH is not responsible for what the recipients of your action may do with the information you provide. In addition, sometimes government agencies add the names of people who submit comments on government proposals into public documents recording the names of people who've commented in favor or opposed to a given proposal. This is often a part of the government process for receiving and recording feedback from the public. Government agencies typically have strict guidelines around not misusing information provided to them by the public for other purposes. However, you should review the policies of the appropriate government body if you are concerned.

We will receive any other information you choose to provide. For example, we may manage blogs or allow you to post stories or photos from time to time. By submitting such information to us, you give us permission to post it in the designated area on our website, edit it, or remove it if we deem that the content is not appropriate, outdated, etc. To protect your privacy, please do not include identifying information you do not want published when submitting information. The <https://savethehorses.com> site is owned and operated solely by STH.

You should be aware that we use third-party vendors to provide services on this site and in our offline business operations. The information that you submit on this site may be provided to those vendors on a confidential basis so that those vendors can provide services (such as maintaining our database, sending e-mail messages to activists, facilitating our fundraising activities and campaigns, or processing credit card transactions) on our behalf. Other than as described in this privacy policy, or as may be necessary to protect the rights, property, and safety of our organization or others, or as may be necessary to comply with applicable law, STH will not give or sell the personal information you provide online.

### **Opt-out**

If for any reason at any time you would like STH to remove your name and contact information from our database(s), please send an e-mail to [info@STH.org](mailto:info@STH.org) or write to Save The Horses, Attn: Privacy, 1768 Newt Green Rd., Cumming, GA 30028.

### **Financial information you may choose to provide**

If you choose to make a purchase or online donation to STH, payments are processed by a third party payment processor such as Paypal or Facebook Fundraising which serves the nonprofit. We take necessary precautions to protect your credit card information, when used according to the third party provider. We encrypt personal and credit card information during all transactions and send an automated confirmation email for all transactions.

### **Children**

We do not knowingly collect information from children under the age of 13.



### **Information we automatically collect and store**

As is true of most websites you enter, we automatically collect and store some information about your computer and your visit and store it in log files. This information includes information such as your computer's (or your Internet Service Provider's) Internet Protocol (IP) address (this is not your e-mail address); the domain from which you access the Internet; the name, version, and specifications of your computer and your computer's operating system; the Internet address of the website, if any, from which you came to our site; the date and time you arrived at our site and how long you spent on the site; and which pages you visited. We use this information to formulate statistics that show the number of visitors to the different sections of our site and to help us make our site more useful to visitors. For example, we use the browser information to help us design our website so that as many people as possible will be able to view the pages correctly. These statistics do not reveal personal information.

### **Use of "cookies"**

We collect some data through the use of cookies. Cookies are small text files that are transferred either to your computer's hard drive ("Long-term Cookies") or temporarily to your computer's Random Access Memory ("Session Cookies"). At this time, we use only Long-term cookies on our site. We use Long-term Cookies only when you select a "remember" option on the STH site, for example the "remember me" option offered on a "take action" page. If you select this option, a Long-term Cookie will be stored on your computer's hard drive solely for the purpose of automatically filling in the remembered information, for example, automatically filling in your postal address when you write a letter to your representative. These "remember" options are offered only for your convenience and are voluntary. If you do not select a "remember" option, no Long-Term Cookie will be stored on your computer's hard drive.

### **Security**

This website has security measures in place to protect the loss, misuse, and alteration of the information under our control. The security measures used on this site include, but are not limited to, industry-standard firewalls and internal policies to maintain the security of stored data. The Voluntarily Submitted Data we collect about you is stored on a secure, password protected server and only authorized personnel have access to your information. While we follow generally accepted industry standards to protect the personal information submitted to us, no method of transmission over the Internet, or method of electronic storage, is 100 percent secure. Therefore, while we strive to use acceptable means to protect your personal information, we cannot guarantee its absolute security.



## **Donor Privacy Policy**

This policy relates specifically to donors. Read our general website privacy policy at [savethehorses.com/privacy](http://savethehorses.com/privacy). This privacy policy applies to collection of information, including information collected on our website. By submitting your information to us or any of our staff, you consent to the terms and conditions of the policy and to our processing personal information for the purposes stated below.

### **Personal Information**

Save The Horses (STH) stores the following personal information:

- Biographical information such as name, address, telephone number and e-mail address.
- Giving information.
- Information on events attended, publications received and special requests for program information.
- Information provided by the donor in the form of comments and suggestions.

This confidential information is kept on file for IRS purposes. It is also used to analyze overall giving patterns in order to make more accurate budget projections, as well as to understand donors' interests in our mission and to update them on the organization's plans and activities. This information is shared with staff, board members, volunteers and consultants only on a confidential and need-to-know basis.

### **Use and Disclosure of Personal Information**

We will not sell, share or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations. In addition:

- We will only share your personal information if you give us specific permission to do so.
- We may use your information to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on us, protect and defend our rights or act in urgent circumstances to protect the personal safety of others.
- We may use the personal information to protect against potential fraud. If you use a credit or debit card on our website, we may use card authorization and fraud screening services to verify that your card information and address matches the information that you supplied to us and that the card being used has not been reported lost or stolen.
- You have the right to review information that we have collected about you.

This policy applies to all information received by STH, both online and offline, on any platform (including web and mobile applications), as well as any electronic, written, or oral communications.